

# BUSINESS SPONSORSHIP GUIDE

Nativity's Augustravaganza is a fun, family festival every August on the grounds of Nativity Catholic Church, 2023 marks the 17th year for our event. Augustravaganza will be August 11-12, 2023! The festival proceeds for this year's festival will mostly benefit our renovated church.

We look forward to talking with you about our sponsorship opportunities and how they can help your business!

Below is information on our various sponsorship levels. We have some new sponsorships and some of the perks have changed. Please note a few of our benefits are limited to one business. Of note, our event banner hangs outside during the festival, and after the festival, it is hung in our gym all year! We sell about 400 t-shirts per year. In order to meet printing deadlines, eligible businesses need to commit to sponsorship by June 11, 2023 in order to be on t-shirts, raffle tickets, food & game tickets (aka Nativity Bucks), our event banner, and printed material distributed to all parishioners (900 families).

## This year's Sponsorships are:

St. Callistus—Nativity's patron saint \$4000—( 1 Business) Name on event yard signs, promotional signs at festival, opportunity to distribute material at event, business name on event banner, name on festival materials, social media/website exposure, name on t-shirts, preferred parking, dinner tickets, and \$60 'Nativity Bucks'.

St. Innocent—Nativity's patron saint \$2000—( 1 Business) Business information on back of all raffle tickets (>20,000), promotional signs at festival, opportunity to distribute material at event, business name on event banner, name on festival materials, social media/website exposure, name on t-shirts, preferred parking, dinner tickets, and \$40 'Nativity Bucks'.

St. Nicholas \$2000-(1 Business) Business Information on the back of all the Food & Game Tickets (AKA Nativity Bucks) (>30,000), promotional signs at the Food & Game Tickets tents, opportunity to distribute material at the event, business name on event banner, name on festival materials, social media/website exposure, name on t-shirts, preferred parking, dinner tickets, and \$40 'Nativity Bucks'.

St. Melchior St. Adrian St. Kolbe \$2,000—( 1 business) Large company logo on festival t-shirts, business name on event banner, name on festival materials, social media/website exposure, 4 t-shirts, preferred parking, dinner tickets, and \$40 Nativity Bucks.

St. Joseph \$1500 -(5 Businesses) sponsor one of our tents. Choose from, Food, Dining (2), or Kids. Large promotional sign at tent of choice, opportunity to distribute material at event, business name on event banner, name on festival materials, social media/website exposure, name on t-shirts, preferred parking, dinner tickets and \$35 'Nativity Bucks'.

(Sponsorships continued on back)

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St. John Vianney \$1000—( 8 Businesses) Choose from, Tables, Pop/Water Stations, Lights & Fans, Volunteers, Catered Dinners or Cleanliness of Festival. You will receive a promotional sign at area of choice, business name on event banner, name on festival materials, social media/website exposure, name on t-shirts, preferred parking, dinner tickets, and \$25 'Nativity Bucks'.

Ss. Joachim & Anne \$500-( 4 Businesses) Business name on sign in Parking Area, Name on Festival Materials, social media/website exposure, name on t-shirts, and \$20 'Nativity Bucks.'

St. Philomena \$500-( 1 Business) Business name in Baby Crawl Area. Name on festival materials, social media/website exposure, name on t-shirts and \$20 'Nativity Bucks'.

St. John The Apostle \$250—Name on festival materials, social media/website exposure, and \$20 'Nativity Bucks'.

St. Cecilia \$100— Name on festival materials.

Want to be a Sponsor but these levels are not appealing? Fill this out with your information, mark other and we will be in contact with you to discuss options.

Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ YES, sign me up!

I am interested in the following sponsorship level:

\_\_\_\_\_ St. Callistus

\_\_\_\_\_ St. Joseph

\_\_\_\_\_ St. Innocent

\_\_\_\_\_ St. John Vianney

\_\_\_\_\_ St. John the Apostle

 \_\_\_\_\_ St. Nicholas

\_\_\_\_\_ Ss. Joachim & Anne

\_\_\_\_\_ St. Cecilia

 \_\_\_\_\_ St. Maximilian Kolbe

\_\_\_\_\_ St. Philomena

\_\_\_\_\_ Other

This can be filled out and returned via email or print and return it to the Parish Office no later than June 11, 2023

THANK YOU FOR YOUR SUPPORT!

QUESTIONS? Please feel free to contact Lisa Brassie at 317-361-8361